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association internationale de pédiatrie
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To:
European Societies – Members of IPA

November 20th, 2014

Dear Colleagues,

Your own experience has no doubt shown you what an important role doctors play in ensuring that new generations are vaccinated. Parents trust their doctor more than any other source of information and what you say makes a big difference.

For that reason we have joined efforts with WHO to promote this infographic, urging doctors to strongly recommend vaccination to their patients and also calling for doctors to use every opportunity. Many unvaccinated children visit their doctors for other reasons, these visits are ideal opportunities to check, recommend and vaccinate.

We believe we will succeed in eliminating measles and rubella globally in the future and elimination in Europe is an important first step towards that. All European Region Member States have committed to the goal of measles and rubella elimination and prevention of congenital rubella syndrome, with a target date of 2015. To fulfill this commitment, all countries have been scaling up efforts to achieve very high immunization coverage and population immunity, respond adequately to outbreaks, enhance surveillance and participate in the regional verification process.

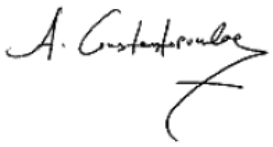
However, at the recent Measles and Rubella Regional Verification Commission meeting held in November 2014, the status of measles and rubella elimination in all Member States was reviewed and less than half are close to eliminating these diseases.

So please help us to spread this message by sharing this infographic widely

- Send to members in your professional society encouraging them to play an active role, spread the word, and be an example
- Send to other medical facilities/institutions, e.g. hospitals

We really count on your support in joining efforts for the battle against Measles and Rubella.

Best regards,



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